



PUM experts provide assistance to various types of schools and other institutions involved in the provision of vocational education & training, both within and outside the formal education system.

Educational Institutes

Educational institutes are at the heart of every country's business ecosystem development. Quality education leads to a more skilled workforce. With improved education, more graduates are likely to secure suitable employment. The importance of this sector is underscored by the rapidly growing youth population worldwide.

The Educational Institutes sector is dedicated to fostering sustainable growth and equality through the development of tomorrow's workforce by providing quality education. This sector encompasses a wide range of institutions, including private educational institutes (SMEs), public educational institutes closely linked to industries (particularly vocational education), and public educational institutes with entrepreneurial programmes such as business schools and incubators. Additionally, it includes in-company training programmes for all SMEs, ensuring that education is accessible and relevant to various business environments.

Educational institutes within this sector focus on several key strategies to achieve their goals. They prioritise developing robust networks with SMEs (business-ecosystems) to ensure that educational offerings are aligned with industry needs. By creating detailed competence profiles for various professions, these institutes can tailor their curricula to meet the specific demands of the labor market. This involves developing programs that emphasize 21st-century skills and entrepreneurial learning outcomes, preparing students to thrive in a rapidly evolving economic landscape.

To maintain high educational standards, the experts of the sector enhance "train the trainer" programmes, which equip educators with new and effective teaching methodologies. Capacity building is also delivered to management and non-educational staff, ensuring that the entire educational institutions operate efficiently and effectively. This comprehensive approach results in curricula that are not only aligned with the needs of SMEs but also meet (inter)national standards in educational methodology.

The appreciation for educational institutes is evaluated through feedback from affiliated SMEs, alumni, students, and accreditation bodies. This feedback is crucial for continuous improvement and ensures that educational programmes remain relevant and highly regarded. Furthermore, the realisation of Sustainable Development Goals (SDGs) is a key indicator of the sector's commitment to broader societal impacts.

The educational institutes sector a pivotal role in shaping a competent, innovative, and inclusive workforce. By aligning educational offerings with industry needs and continuously striving for excellence, these institutes contribute significantly to sustainable growth and equality, ultimately driving positive change in the global economy.



Mr Hendri

Palcomtech, Indonesia

"We are very thankful for the assistance of PUM expert Anoesjka Timmermans. We have immediately implemented her recommendations, which was positively evaluated by both students and teachers. This interactive approach will empower our students, who will definitely be better equipped when entering the job market."

Areas of expertise

Curriculum Development

PUM experts excel in crafting new curricula and refining existing ones to perfectly align with the evolving needs of the labour market and specific business sector requirements. We offer comprehensive support in developing cutting-edge teaching materials and adapting curricula to ensure they meet the highest industry standards and demands.

School and Quality Management

PUM experts can assist in a wide array of management challenges faced by vocational institutions. Our services span strategic marketing, efficient personnel management, advanced automation processes, robust financial management, streamlined student administration, and effective alumni relations and policy development. To bolster management skills, our experts lead impactful workshops and assist in deploying state-of-the-art management tools and techniques. We also specialise in implementing quality instruments and assurance protocols to elevate school performance and enhance institutional appeal.

Train the trainer

Our experts are adept at imparting essential didactic knowledge and providing hands-on guidance to significantly enhance the competencies of teaching staff. We offer invaluable support in teaching methodologies and practical advice for delivering both theoretical and practical sessions, ensuring educators are well-prepared to offer top-tier instruction.

Innovation

PUM's innovative support encompasses a broad range of initiatives aimed at modernising learning methodologies. We embrace advanced approaches such as e-learning, practical learning, dual learning, problem-based learning, student-centered learning, and competence-based learning. PUM is committed to assisting in the establishment of new departments, programs, or centers, and fostering novel cooperation models, particularly with the private sector. Our collaborative projects, including 'living labs' and 'centers of expertise', are designed to forward-thinking educational practices.

Professional people for positive impact



PUM collaborates with businesses and organisations to grow sustainably and build a brighter future for their community. Check [PUM.nl](https://www.pum.nl) for more information and criteria, and apply for advice.

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