



With years of hands-on experience, PUM experts support horticultural entrepreneurs with practical advice — from cultivation to market. Together, we work on sustainable growth and local impact.

Horticulture

PUM supports small and medium-sized enterprises all over the world in horticulture by sharing practical knowledge and experience. Our experts have backgrounds in areas such as greenhouse and open field cultivation, fruit and vegetable production, floriculture, and post-harvest handling. They work alongside local entrepreneurs to help improve growing methods, strengthen business practices, and increase resilience in the face of challenges like climate change and market fluctuations.

By focusing on practical solutions and knowledge exchange, we aim to contribute to long-term, sustainable growth for horticultural businesses in diverse local contexts.

- Flowers and ornamental plants
- Aromatic herbs
- Mushrooms
- Protected cultivation of vegetables: tomatoes, peppers, cucumbers, lettuces
- Production of red fruits: strawberries, berries (indoors and outdoors)
- Field vegetables: carrot, pumpkin, cabbage
- Nursery production and multiplication of tissue cultures for horticultural crops.

Areas of expertise – From seed to harvest

Technical advice

- Soil fertility; application of fertilizer, compost
- Crop protection; application of pesticides
- Water management / irrigation
- Post-harvest / storage
- Sustainable agriculture & horticulture / forestry

Advice on inputs

- Choice of seeds; species/cultivars
- Choice of fertilizers
- Choice of phytosanitary products / pesticides
- Choice of machines



Prakash Kanta

owner Abloom – Nepal

“PUM has helped my business move forward by developing and improving our skills and production methods. PUM expert Ton offered me the technical knowledge I need to improve my production techniques and in the end improve overall quality.”

